



FAIRTRADE

All About Fairtrade

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Symbol Book

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www.fairtrade.org.uk

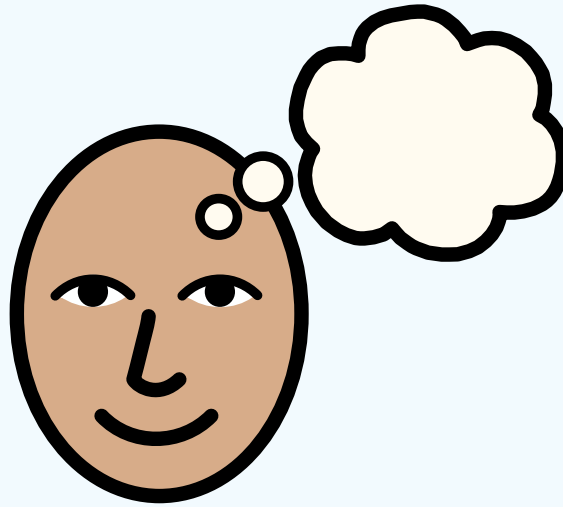
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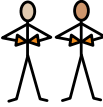










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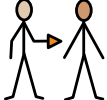

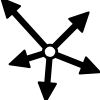





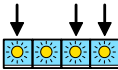

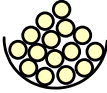

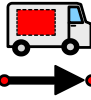

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 In the UK we have many shops and supermarkets.

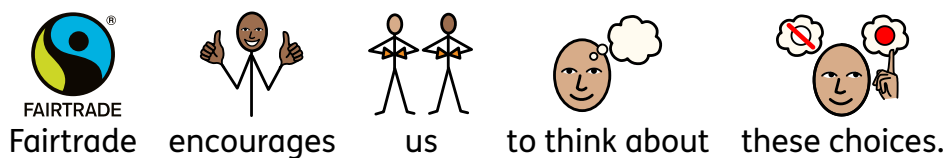
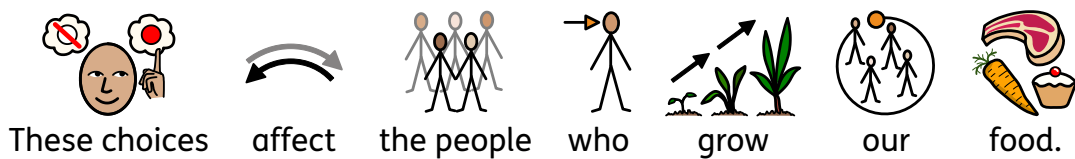
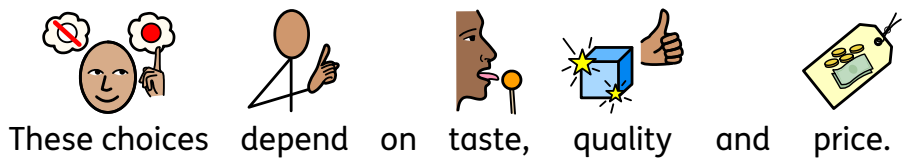
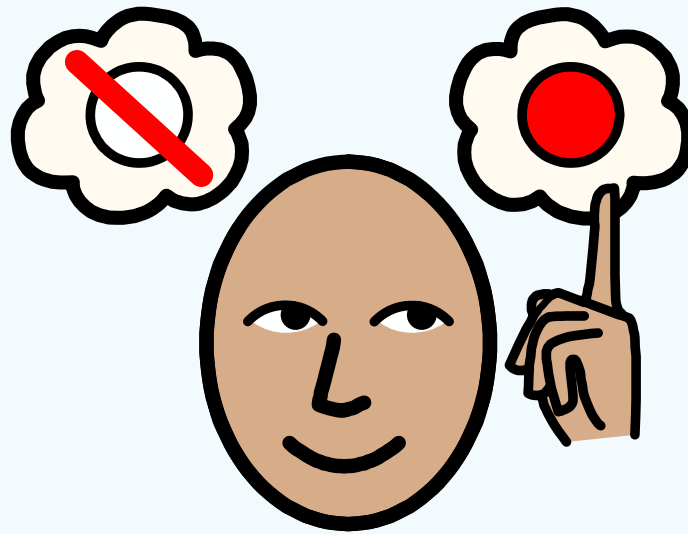




 It is very easy to buy a wide variety of foods.

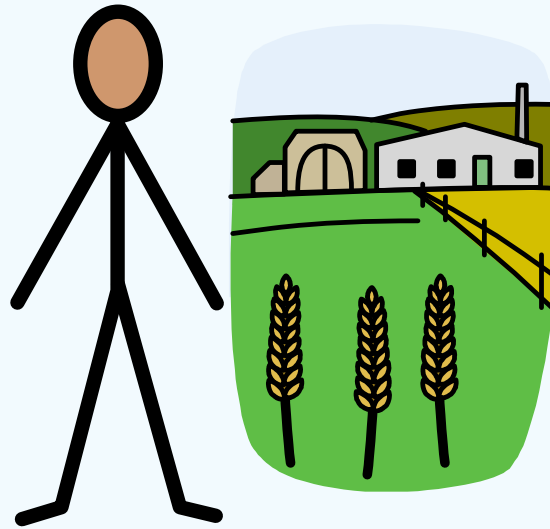






 Have you ever wondered where your food comes from?








 Food has often travelled many miles to reach us.



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Farmers



around



the world



work hard



to grow



crops.



The crops



they



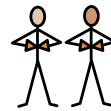
grow



provide



the food



we



eat.



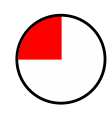
The crops



they



grow



include



cocoa

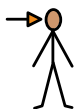
and



sugar cane.



Farmers



that



grow



crops

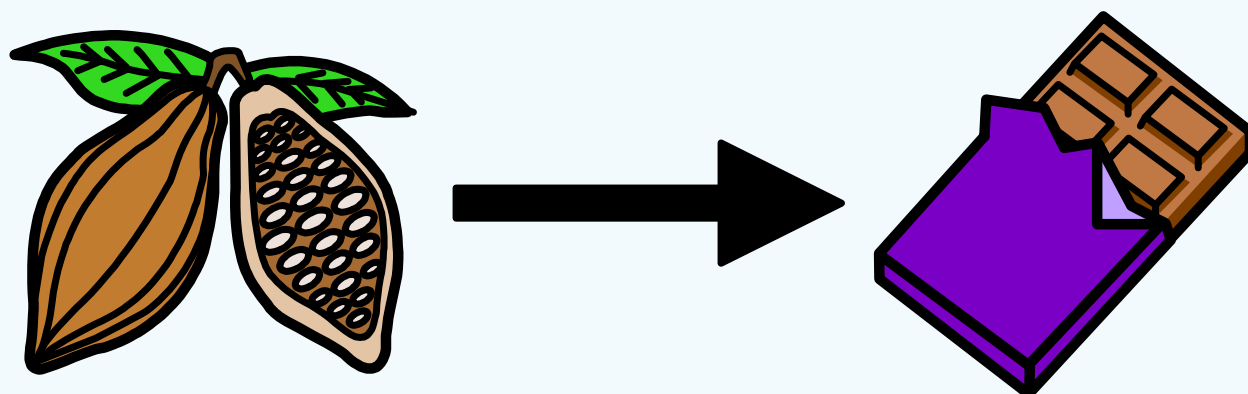


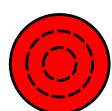

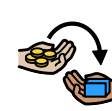



are called







producers.

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 Large companies buy crops from farmers.

 The crops can be used to make products.

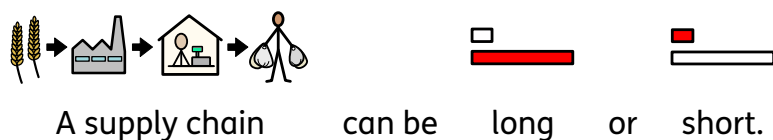
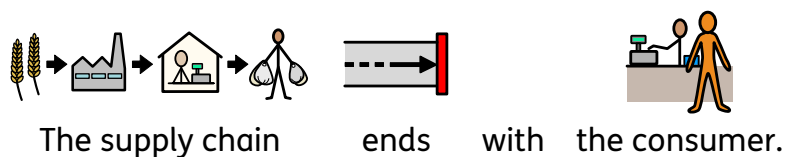
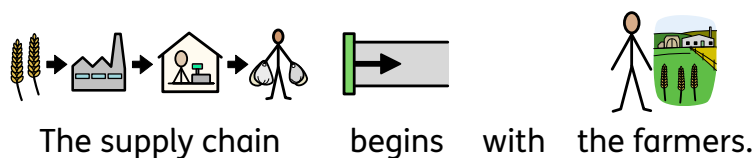
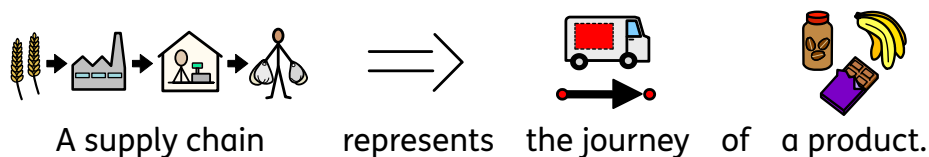
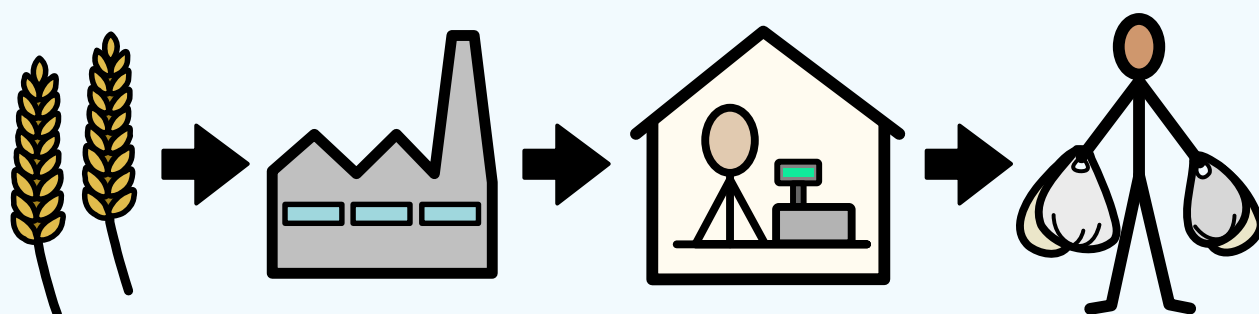
 The crop cocoa is used to make chocolate.



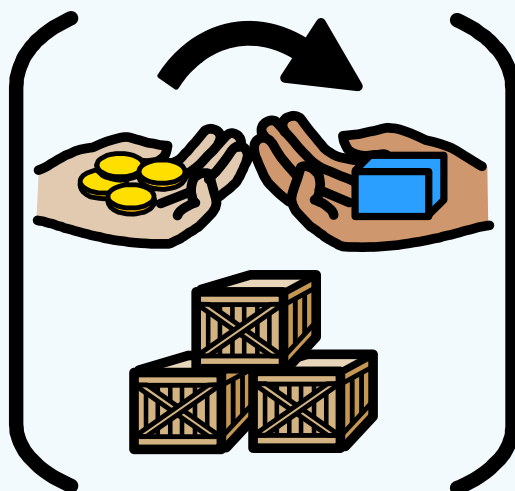













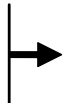
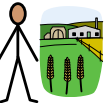

 People that buy products are called consumers.



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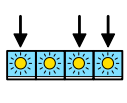


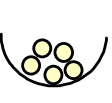







 Buying and selling products is called trade.

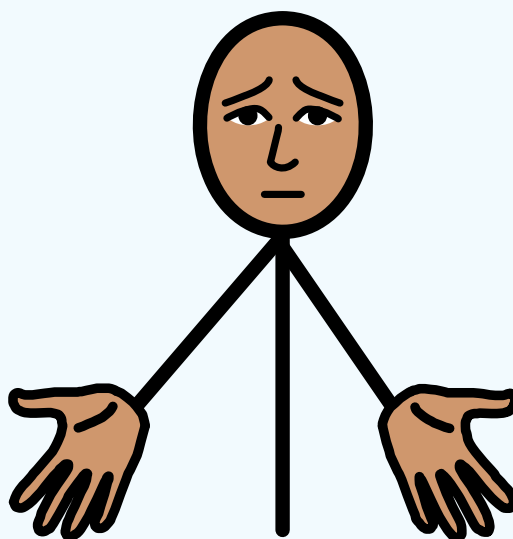





 Companies buy crops from the farmers.






 Crops can be made into products.







 Companies often pay the farmers very little money.



If farmers receive low wages, life can be hard.

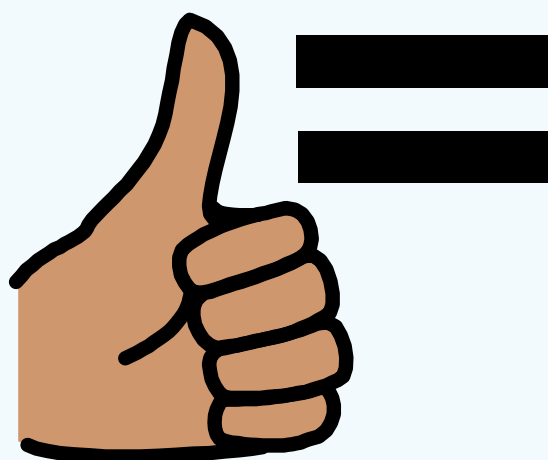
They do not have enough money to pay for basic needs.







Basic needs include a safe home and clean water.

Basic needs also include access to education.



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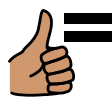







 Fairtrade aims to ensure a fairer trade for farmers.






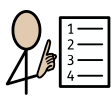






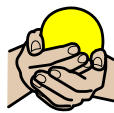

 Fairtrade ensures farmers are paid fairly for their crops.





 Farmers receive a fair wage.







 Farmers can afford better living and working conditions.



The Fairtrade Foundation



looks after



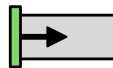
Fairtrade



in the UK.



The Fairtrade Foundation



was

established in

1992

1992.



The Fairtrade Foundation



certifies



that a product



has met



Fairtrade



standards.



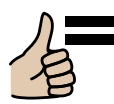
This means that



a farmer



has received



a fair



wage



for their

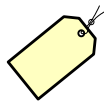


crops.

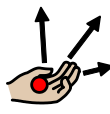
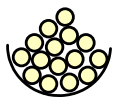
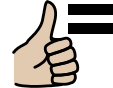
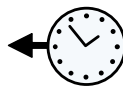




The Fairtrade Mark is a label used to identify Fairtrade products.



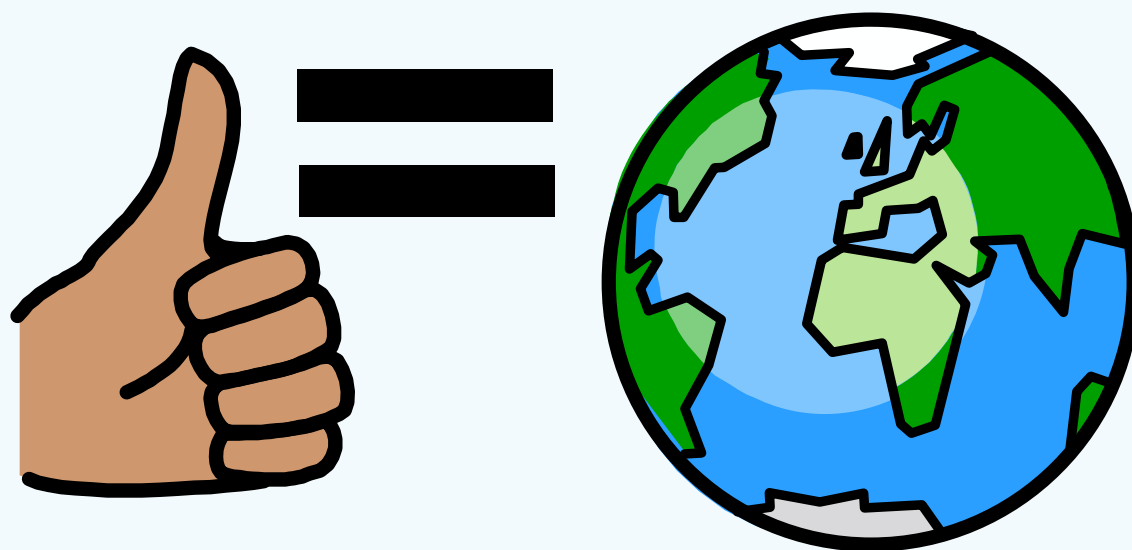
The Fairtrade Mark shows that a farmer has been paid fairly.



There are many Fairtrade products available to buy.





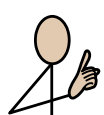
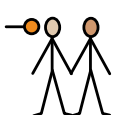


Fairtrade products include bananas, flowers and clothes.





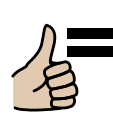





 is
 
 good
 
 for farmers.


 It means that
 
 more
 
 companies
 
 support
 
 Fairtrade.


 Companies
 
 like
 
 to keep
 
 their
 
 customers
 
 happy.


 Buying
 
 Fairtrade products
 
 helps
 
 contribute
 to
 
 a fairer
 
 world.



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Fairtrade



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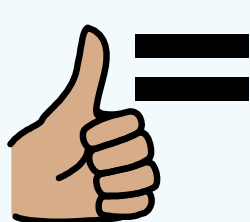
Fairtrade Foundation



Fairtrade Mark



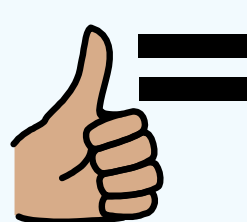
Fairtrade products



fair



world



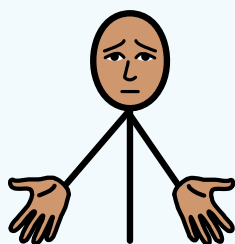
fair



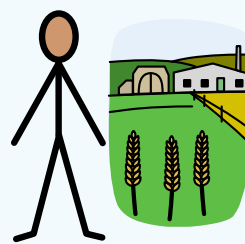
wages



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basic needs



farmer



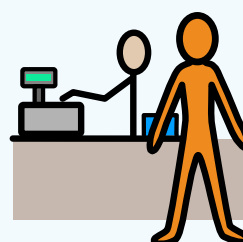
producer



crops

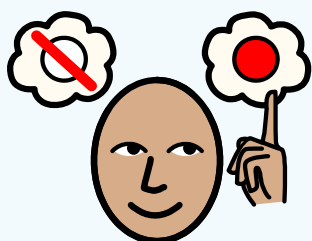


products

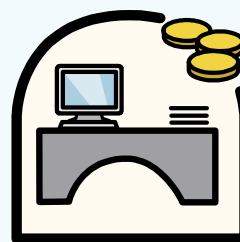


consumer

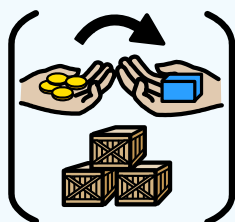




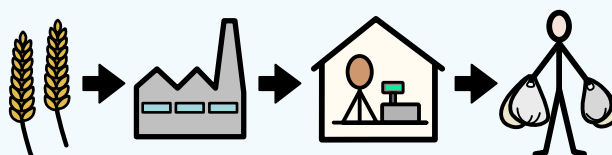
choices



company



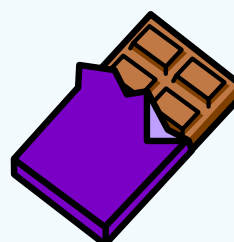
trade



supply chain



cocoa



chocolate

